

Limited Edition Pink
DATACARD® SD260™ CARD PRINTER



Datacard Group proudly supports women in their fight against breast cancer. Through March 2012, we will donate to the Pink Ribbon Foundation with every purchase of a Limited Edition Pink Datacard SD260 Card Printer.

The best card issuance value on anyone's desktop

The Limited Edition Pink Datacard® SD260™ one-sided card printer is packed with industry-leading innovations that make desktop ID card printing simple and economical. The SD260 printer is ideal for small- to medium-sized businesses, schools, hospitals, fitness clubs and anyone who prints ID cards as part of their busy workday. With its competitive features and price, the SD260 printer is a great value.

Dozens of great innovations in one great card printer family

- **Superior speed and productivity.** Print more cards in less time. The SD260 printer is significantly faster than any other desktop card printers in its class. And TruePick™ card handling accurately picks cards, standard and thin, with no adjustments.
- **Superb image quality for high-impact IDs.** New TrueMatch™ printing technology — an industry exclusive — ensures the colors on your screen closely match the colors on your card. Batch after batch, you get consistently crisp, clean printing results from the first card to the last.
- **Easy operation that anyone can master.** Intuitive icons guide you through the soft-touch control panel and LCD screen. Cards and supplies are easy to load, and the ergonomically designed ribbon cartridge includes a drop-in cleaning roller.
- **All the right connections for easy setup.** Standard, built-in Ethernet and USB ports, and the browser-based Printer Manager, help you integrate the SD260 printer into just about any application or IT environment.
- **Engineered for Earth-friendly performance.** The SD260 printer earned its ENERGY STAR® qualification by consuming far less electricity than its predecessors. With unique features such as biodegradable supply cores made with EcoPure® additive, recyclable packaging and power-down button, the SD260 printer sets new benchmarks for environmentally responsible card printing.

LIMITED EDITION PINK DATACARD® SD260™ CARD PRINTER

- SD260™ printer: One-sided (simplex) card printing
- Color and monochrome printing in same unit
- Reloadable supply cartridges with drop-in cleaning roller
- Automatic 100-card input hopper (with exception card slot)
- Advanced printer driver; support for third-party application development
- Intuitive LCD panel with soft-touch controls
- Standard Ethernet and USB connectivity
- 25-card output hopper standard



Build a complete card issuance solution with Datacard Group

The Datacard SD260™ card printer works with Datacard software, certified supplies and global services to give you a complete ID issuance solution that delivers exceptional results.



Software

Datacard® ID Works® identification software covers the entire card issuance process,

from design to data capture to card printing and issuance management.



Supplies

Datacard® Certified Supplies help you produce ID cards

with superb image quality while optimizing the performance of your issuance system.



Services

Got a question or problem? Datacard Global Services, and our worldwide network of authorized service providers, are the people to call. They're skilled professionals backed by over 40 years of Datacard Group experience.



Datacard Group

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SD260 Printer Standard Features

| | |
|--------------------|--|
| Print technology | Direct-to-card dye-sublimation/resin thermal transfer |
| Print capabilities | SD260: One-sided, edge-to-edge printing; manual two-sided printing Full-color and monochrome printing capability Alphanumeric text, logos and digitized signatures; 1D/2D bar code images Printer pooling/sharing |
| Print resolution | 300 dots per inch, 256 shades per color panel |
| Print speed | Full-color printing: up to 200 cards per hour, one-sided (YMCKT*) Monochrome: up to 830 cards per hour, one-sided (black HQ*) |
| Card capacity | Automatic feed: 100-card input for 0.030 in. (0.76 mm) cards; 25-card output standard Manual feed: 1-card input; 5-card output for 0.030 in. (0.76 mm) cards (SD260) |

SD260 Printer Options

| | |
|------------------------------|--|
| Magnetic stripe encoding | Field upgradeable ISO 7811 three-track option (high- and low-coercivity) JIS Type II single-track option Support for standard and custom data formats |
| End-user upgradeable options | Kensington® security lock for printer |

SD260 Printer Specifications

| | |
|---|--|
| Physical dimensions | SD260: L 15.4 in. x W 6.9 in. x H 8.8 in. (39.1 cm x 17.5 cm x 22.4 cm) |
| Weight | SD260: 8.1 lbs (3.7 kg) (depending on options) |
| Connectivity | Bidirectional USB 2.0 high speed; Ethernet 10 Base-T/100-Base-TX (with activity light) |
| Operating system support for printer driver | Windows® 7/Windows Vista® – 32 and 64 bit Windows Server® 2008 – 64 bit Windows XP SP3/Windows Server® 2003 – 32 bit Microsoft Windows Hardware Quality Labs (WHQL) certified |

*Ribbon type and number of panels; Y=Yellow, M=Magenta, C=Cyan, K=Black, T=Inline Topcoat, HQ=High Quality

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Limited Edition Pink DATACARD® SD260™ CARD PRINTER SPECIFICATIONS



SD260™ Printer Standard Features

Print technology
Direct-to-card dye-sublimation/resin thermal transfer

Print capabilities
One-sided, edge-to-edge printing
Full-color and monochrome printing capability
Alphanumeric text, logos and digitized signatures
Variety of bar codes: 1D/2D bar code images
Printer pooling/sharing

Print resolution
300 dots per inch, 256 shades per color panel

Print quality
Ability to conform to sRGB standard
Flexible color management options

Print speed
Full-color printing: up to 200 cards per hour, single-sided (YMCKT*)
Monochrome printing: up to 830 cards per hour, one-sided (black HQ*)

Printer memory
128 MB standard

Card capacity
Automatic feed: 100-card input for 0.030 in. (0.76 mm) cards; 25-card output standard
Front exception card slot

Printer display
Printer status messages
Multiple backlight settings
International languages available: English, Spanish, German, Italian and Japanese

Printer driver
Adjustable color controls with image preview
Pre-set area to block printing on magnetic stripe, with escapes for custom areas
Utilizes Windows® XPS-based technology for high-fidelity printing
Secure disabling of card remake
Software Development Kit (SDK) for Windows operating system printer driver
User interface languages available: English, Spanish, German, Italian, Japanese, Traditional Chinese, Portuguese, Korean and Arabic

User-friendly operation
Printer messages display on LCD panel
Graphical display on Windows 7 and Windows Vista® operating systems
Easy, fast installation
Card remake standard with cancel option
Operator-replaceable printhead
Front panel soft power button

Datacard® Certified Supplies featuring Intelligent Supplies Technology™
Automatic identification and validation for ribbons
Adjustable low ribbon and cleaning cycle alerts
Ribbon saver

Warranties
30-month standard depot warranty
30-month printhead warranty (no pass restrictions)

SD260 Printer Options

Magnetic stripe encoding (field upgrades only)
ISO 7811 three-track option (high- and low-coercivity)
JIS Type II single-track option
Support for standard and custom data formats

End-user upgradeable options
Kensington® security lock for printer

Printer cleaning supplies

Print ribbon kits - color
Full-color with resin black and topcoat panel, YMCKT*, 250 images
Full-color with resin black and topcoat panel, YMCKT*, 500 images
Full-color short panel with resin black and topcoat panel, ymckT*, 650 images
Resin black and topcoat panel, KT*, 1000 images

Print ribbon kits - monochrome
Resin black HQ* (high quality), 500 images
Resin black HQ* (high quality), dark blue, white, red, green, silver, gold, metallic silver, metallic gold, 1500 images
New, improved scratch-off, 1500 images

SD260 Printer Specifications

Physical dimensions
L 15.4 in. x W 6.9 in. x H 8.8 in.
(39.1 cm x 17.5 cm x 22.4 cm)

Weight
8.1 lbs (3.7 kg) (depending on options)

Electronic requirements
100/120V, 50/60 Hz
220/240V, 50/60 Hz

Plastic cards accepted
ISO ID-1/CR-80 size cards;
3.370 in. x 2.125 in. (85.6 mm x 53.98 mm)
PVC with glossy laminate surface
Select key fob cards (ISO ID-1/CR-80 size cards)
Datacard® StickiCard™ adhesive-backed plastic cards

Card thickness accepted
0.010 in. to 0.037 in. (0.254 mm to 0.939 mm)

Operating environment
60°F to 95°F (15°C to 35°C)
20% to 80% non-condensing humidity

Storage environment
5°F to 140°F (-15°C to 60°C)
10% to 90%, non-condensing humidity

Connectivity
Bidirectional USB 2.0 high speed
Ethernet 10 Base-T/100-Base-TX (with activity light)

Operating system support for printer driver
Windows 7 (32 and 64 bit)
Windows Vista (32 and 64 bit)
Windows Server® 2008 (64 bit)
Windows XP SP3 (32 bit)
Windows Server 2003 (32 bit)
Microsoft Windows Hardware Quality Labs (WHQL) certified



Agency approvals
cULus, FCC, I.C., CE, Ctick, VCCI, RoHS, WEEE, ENERGY STAR®, CCC, KCC

Environment/energy-saving features
ENERGY STAR qualified printer
Biodegradable supply cores made with EcoPure® additive
Recyclable enclosure plastics (marked with recycle symbol per Resin Identification Code)
Recyclable packaging

Included with SD260 printer
Printer driver CD, Quick Install Guide and warranty
Free ID Works® Intro identification software
Cleaning pen
Cleaning roller spindle
USB cable
Power supply
Power cord (region-specific)



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